

Cookies	Type	Name	Expiry	Purpose
Universal analytics	Analytical	_ga _gid _gat _gat_UA-83143239-1	2 years 24 hrs 10 mins 10 mins	<p>These cookies are used to collect information about how visitors use our website. We use the information to compile reports and to help us improve the website. The cookies collect information in an anonymous form, including the number of visitors to the website and blog, where visitors have come to the website from and the pages they visited.</p> <p>To find out more about Google Analytics cookies, please visit: https://support.google.com/analytics/answer/6004245</p>
Double click ads	Targeting	DSID IDE	1 year 1 year 6 months	<p>These cookies are used in conjunction with a DoubleClick tag. These cookies help us deliver targeted advertisements to visitors to our website when they visit third party websites. Doubleclick use cookies to track and report on conversions. User data is anonymous.</p> <p>To find out more about DoubleClick cookies, please visit: https://policies.google.com/technologies/ads</p>
Application insights	Analytical	Ai_session Ai_user	30 mins 30 mins	<p>This website uses Application Insights, a web analytics service provided by Microsoft, Inc. ("Microsoft"). Application Insights uses "cookies", to help the website analyze how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Microsoft on servers in the USA. Microsoft will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Microsoft may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Microsoft's behalf.</p> <p>To find out more about Application insights, please visit: https://docs.microsoft.com/en-us/azure/application-insights/app-insights-overview</p>

YouTube	Functional	APISID HSID LOGIN_INFO PREF SAPISID SID SSID VISITOR_INFO LIVE	2 years 2 years 2 years 2 years 2 years 2 years 6 months	<p>We embed videos from our official YouTube channel using YouTube's privacy-enhanced mode. This mode may set cookies on your computer once you click on the YouTube video player, but YouTube will not store personally-identifiable cookie information for playbacks of embedded videos using the privacy-enhanced mode.</p> <p>To find out more about Youtube cookies, please visit: https://policies.google.com/technologies/cookies?hl=en</p>
Facebook	Functional	datr lu fr	2 years 2 years 2 years	These cookies are used when integrating Facebook and the sharing of content.
LinkedIn	Functional and analytical	JSESSIONID lang lidc bcookie bscookie	End of browser session 2 years 2 years	LinkedIn cookies are used in order to enable content to be shared. LinkedIn cookies are also used to gather information on how website content is shared.
Twitter	Functional and analytical	_twitter_sess personalization_id guest_id external_referer ct0	2 years 2 years 2 years 7 days 2 years	<p>Twitter cookies are used in order to enable content to be shared. Twitter cookies are also used to gather information on how website content is shared.</p> <p>To find out more about Twitter cookies, please visit: https://twitter.com/en/privacy</p>
Hotjar	Functional and analytical	_hjClosedSurveyInvites _hjDonePolls _hjMinimizedPolls _hjDoneTestersWidgets _hjMinimizedTestersWidgets _hjIncludedInSample _hjShownFeedbackMessage	1 year 1 year 1 year 1 year 1 year 1 year	Hotjar is an analytics and feedback tool that we use to understand how our website is used and improve usability. Hotjar sets cookies to help us track behaviour across pages and to control visitor polls. The cookies carry no personally identifiable information. To find out more about Hotjar cookies, please visit https://www.hotjar.com/legal/policies/cookie-information
Privy	Functional	_privy_a _privy_b _privy_{{identifier}}	2 years 2 years 1 year	<p>Anonymously records site and display-related activity so the user does not see displays that are irrelevant or have already been dismissed.</p> <p>Used to distinguish users.</p>